

Internet Search Strategies





Outline

Evaluating Web Sources

Internet Search Strategies

Advanced Searches

Database Searches

Evaluating Web Sources



Why Evaluate?

- Anyone can author
- The good, the bad, the ugly

Anatomy of a URL

<http://www.ku.ac.ke/dsvol/index.php/registration.html>



Part	Meaning
http://	Protocol
www.ku.ac.ke	Host name
ku.ac.ke	Domain
dsvol/index.php	Folders
registration.html	File displayed

Domain Types

<http://maktaba.ku.ac.ke/>

Domain

Meaning

.edu .ac

Academic, educational

.com

Company, commercial

.org

NGO, non-profit

.gov .mil

Government, military

.net .info

networks



So how do you choose?



Who is the owner?

What is the domain type?

So how do you choose...?



Who is the author?
Credentials?

So how do you choose...?



When was this written?

Updated?

References?



2

Search Strategies



Q

How big is the web?

A

The size of the web contains at least 49.5 billion pages

Searching Strategies



Concept Map



Searching Strategies

What is your
central topic?

1 Your Word List
(Key words)

Required
Information

2 Factual?
Opinion?
Ideas?

What Form and
Format?

3 Text? Graphics?
Image? Paper?
Tutorial?

Searching Strategies


What is your
central topic?

1 Your Word List
(Key words)

- List your key words
- Synonyms
- Related words
- Broader words
- Narrower words



http://id.loc.gov/authorities

 LIBRARY OF CONGRESS

ASK A LIBRARIAN

DIGITAL COLLECTIONS

LIBRARY CATALOGS


GO

Options


The Library of Congress > Authorities & Vocabularies

Authorities & Vocabularies

Authorities & Vocabularies



- Authorities & Vocabularies
- About
- Technical Center
- Search & Download
- Contact Us



|| About ||

The Library of Congress Authorities and Vocabularies service enables both humans and machines to programmatically access authority data at the Library of Congress via URIs.

[Read more...](#)

|| Available Authorities & Vocabularies ||

- [Library of Congress Subject Headings \(LCSH\)](#)

LCSH has been actively maintained since 1898 to catalog materials held at the Library of Congress. By virtue of cooperative cataloging other libraries around the United States also use LCSH to provide subject access to their collections. In addition LCSH is used internationally, often in translation.

[Read more...](#)

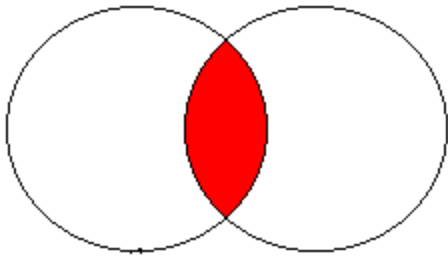
[About](#) | [Press](#) | [Site Map](#) | [Contact](#) | [Accessibility](#) | [Legal](#) | [USA.gov](#)

Searching Strategies



Boolean Searches

Boolean Searches

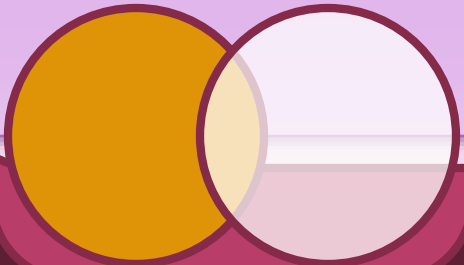
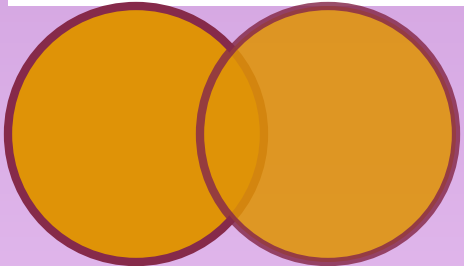


AND = Include both search terms

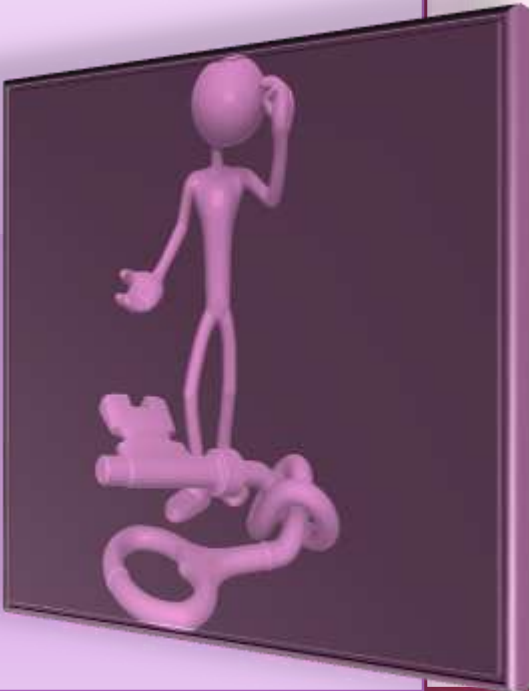
OR = Include either term

NOT = Exclude term

NEAR = Include synonyms



Examples



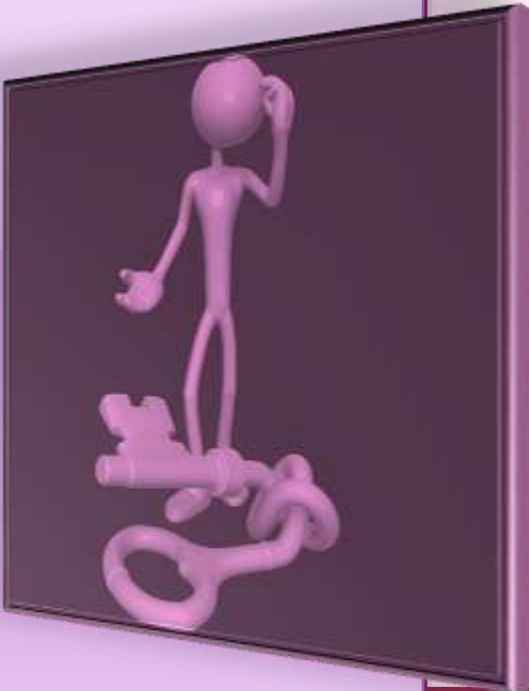
Microfinance AND Poverty

Microfinance OR Microcredit

Mobile NOT banking

Mobile NEAR phone

Examples



Boolean operators are evaluated in the following order:

NOT

AND or NEAR

OR

To override, use brackets ()

Examples

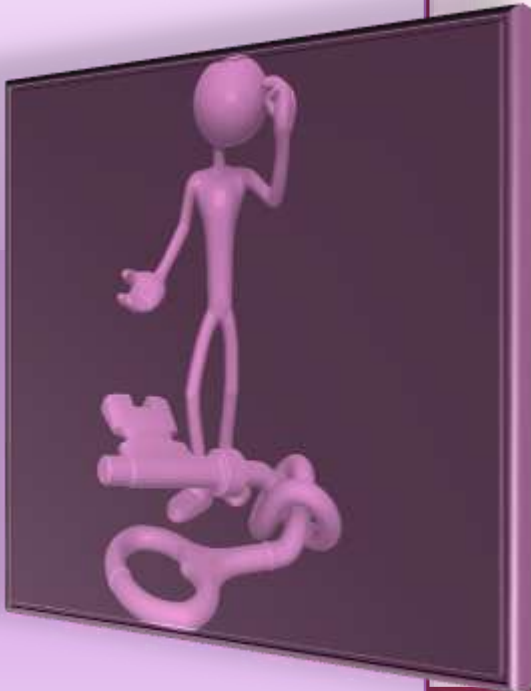


Eg.

(Microfinance AND entrepreneurship)

NOT “jua kali”

Variations



AND can also be abbreviated as $\&$, $+$

OR can also be abbreviated as $|$

NOT can also be abbreviated as $-$

NEAR can also be abbreviated as \sim

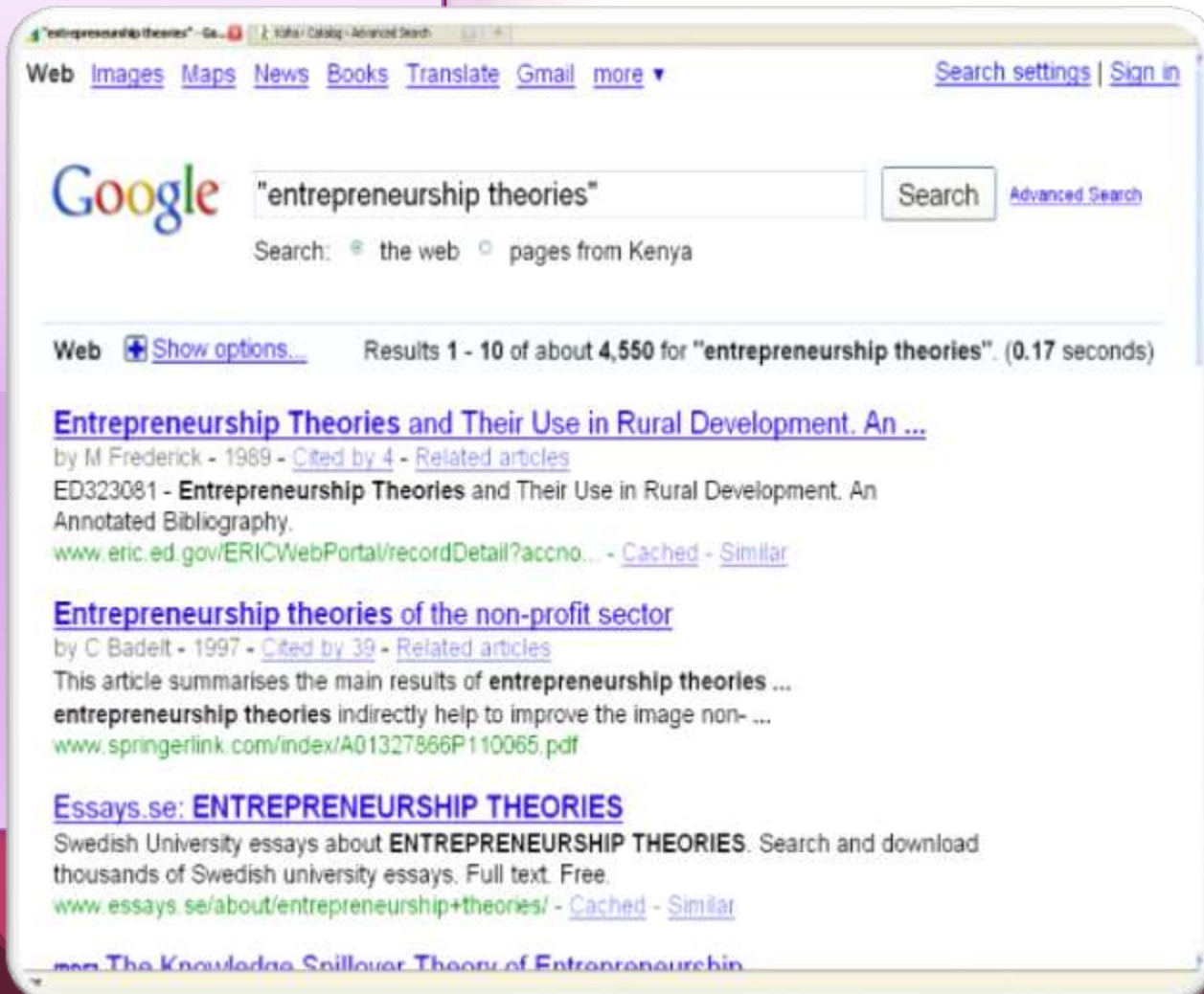
Searching Strategies



Google Search Strategies

Advanced Google Searches

Phrase Searches



Syntax

place “ ”

between search
phrases

Advanced Google Searches

Search specific file types

The screenshot shows a Google search interface. The search bar contains the text "microfinance theories" followed by "filetype:pdf". To the right of the search bar is a "Search" button and a small "Adv" link. Below the search bar, there are radio buttons for "the web" (selected) and "pages from Kenya". The search results are displayed under the heading "Web" with a "Show options..." link. The results show "Results 1 - 8 of 8 for 'microfinance t". The first two results are "Sponsored Links": "Microfinance for Women" from www.WomensTrust.org and "Microfinance Basics" from www.Knowledge.Allianz.com. The third result is "[PDF] PlaNet University Microfinance Training Curriculum" from zunia.org, with a "Quick View" link. The fourth result is "[PDF] s1999ÔÔÔÎ»ª" from cohd.cau.edu.cn, with a description of microfinance theories and a link to the PDF file.

Google "microfinance theories" filetype:pdf Search Adv

Search: ☒ the web ☐ pages from Kenya

Web [Show options...](#) Results 1 - 8 of 8 for "microfinance t

[Microfinance for Women](#) Sponsored Links
www.WomensTrust.org Promote Sustainability in Ghana. Donate and Empower a Community.

[Microfinance Basics](#)
www.Knowledge.Allianz.com Read about the different ways to help people out of poverty!

[PDF] [PlaNet University Microfinance Training Curriculum](#)
File Format: PDF/Adobe Acrobat - [Quick View](#)
Finance's philosophy is to emphasize on the exhaustiveness in **Microfinance theories** and practices, rather than to take position or to commit in an exclusive ...
zunia.org/uploads/media/knowledge/PU%20Curriculum.pdf - [Similar](#)

[PDF] [s1999ÔÔÔÎ»ª](#)
File Format: PDF/Adobe Acrobat
Based on **microfinance theories** world wide, I begin with the concept of sustainability of poor farmer's self-help organization and the framework for ...
cohd.cau.edu.cn/cohdncfzyjw/upload/645.pdf

Syntax

filetype:[ext]

eg.

filetype:pdf

filetype:doc

Advanced Google Searches

Site Searches

The screenshot shows a Google search interface with the query "site:worldbank.org microfinance AND Africa" entered in the search bar. The search results are displayed on the left side of the page, showing several links to World Bank documents related to microfinance in Africa. The results include titles, file formats, and brief descriptions of the documents.

Google [Advanced Search](#)

Search: ☒ the web ☐ pages from Kenya

Web [Show options...](#) Results 1 - 10 of about 29,100 from worldbar

[IFC Middle East & North Africa - Microfinance](#)
IFC Advisory Services' **Microfinance** program aims to support the development of commercially sustainable **microfinance** institutions (MFIs) that can offer ...
[ifcin001.worldbank.org](#) > ... > Advisory Services - [Cached](#) - [Similar](#)

[\[PDF\] MAKING MICROFINANCE WORK BETTER IN THE MIDDLE EAST AND NORTH AFRICA](#)
File Format: PDF/Adobe Acrobat - [Quick View](#)
by J Brandsma - [Cited by 7](#) - [Related articles](#)
and North **Africa**, 1999. 21. Figure 5. Share of female **microfinance** borrowers in the Middle East ... **Africa**. V. Preface. This report analyzes **microfinance** in ...
[info.worldbank.org/etools/library/latestversion.asp?128758](#)

[The Aga Khan Agency for Microfinance - West Africa](#)
IFC proposes to invest in AKAM West **Africa**, through a limited liability company, the First **Microfinance** West **Africa** (FMF-WA). This holding vehicle will ...
[ifcin001.worldbank.org/.?2e1388eff699bedd852575d70073294f?...](#) - [Cached](#) - [Similar](#)

[\[PDF\] Aureos Capital Limited: Generating superior market returns through ...](#)
File Format: PDF/Adobe Acrobat - [View as HTML](#)
Sector: **Micro Finance** Institution. The Company: **Micro Africa** Limited (MAL or the "Company") is a **microfinance** lending institution based in Kenya. The ...
[ifcin001.worldbank.org/.Africa/Aureos_Micro_Africa_Limited_Dev_Outcomes.pdf](#)

[\[DOC\] THE ROLE OF A MICROFINANCE BUREAU](#)
File Format: Microsoft Word - [View as HTML](#)
In the present apart the characteristics of **Microfinance** market in **Africa** are described in order to see the actual state of this segment. ...
[info.worldbank.org/etools/library/latestversion_p.asp?objectID=235479...](#)

[\[PPT\] THE ROLE OF A MICROFINANCE BUREAU](#)
File Format: Microsoft Powerpoint - [View as HTML](#)
Overview of the Outreach and Financial Performance of **Microfinance** Institutions in **Africa**. 2005. The Role of a **Microfinance** Bureau ...
[info.worldbank.org/etools/library/latestversion_p.asp?objectID=...](#) - [Similar](#)

[\[DOC\] Draft Scope of Work](#)
File Format: Microsoft Word - [View as HTML](#)
IFC is requesting proposals from firms specialized in **microfinance** or firms with expertise in

Syntax

site:[URL]

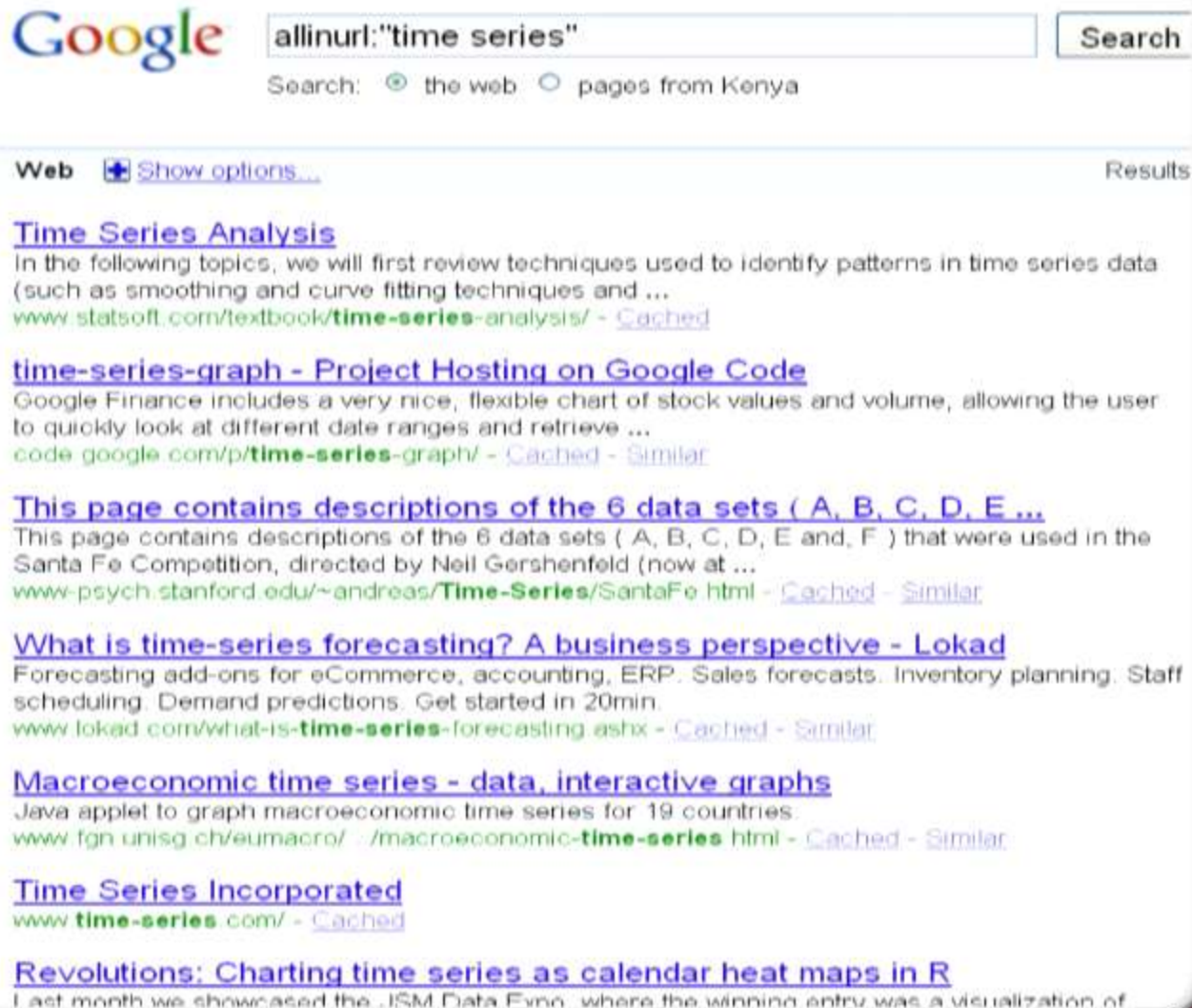
eg

site:worldbank.org

site:.edu,.ac

Advanced Google Searches

URL Searches



The screenshot shows a Google search interface with the query "allinurl:time series" entered in the search bar. The search results are displayed on the left side of the page, showing several links related to time series analysis. The search bar includes a "Search" button and a dropdown menu for "Search:" with options "the web" (selected) and "pages from Kenya". The results are listed under the heading "Web" and "Show options...".

Google allinurl:"time series" Search

Search: ☒ the web ☐ pages from Kenya

Web [Show options...](#) Results

[Time Series Analysis](#)
In the following topics, we will first review techniques used to identify patterns in time series data (such as smoothing and curve fitting techniques and ...
[www.statsoft.com/textbook/time-series-analysis/](#) - [Cached](#)

[time-series-graph - Project Hosting on Google Code](#)
Google Finance includes a very nice, flexible chart of stock values and volume, allowing the user to quickly look at different date ranges and retrieve ...
[code.google.com/p/time-series-graph/](#) - [Cached](#) - [Similar](#)

[This page contains descriptions of the 6 data sets \(A, B, C, D, E ...](#)
This page contains descriptions of the 6 data sets (A, B, C, D, E and, F) that were used in the Santa Fe Competition, directed by Neil Gershenfeld (now at ...
[www.psych.stanford.edu/~andreas/Time-Series/SantaFe.html](#) - [Cached](#) - [Similar](#)

[What is time-series forecasting? A business perspective - Lokad](#)
Forecasting add-ons for eCommerce, accounting, ERP. Sales forecasts. Inventory planning. Staff scheduling. Demand predictions. Get started in 20min.
[www.lokad.com/what-is-time-series-forecasting.aspx](#) - [Cached](#) - [Similar](#)

[Macroeconomic time series - data, interactive graphs](#)
Java applet to graph macroeconomic time series for 19 countries.
[www.fgn.unisg.ch/eumacro/~/macroeconomic-time-series.html](#) - [Cached](#) - [Similar](#)

[Time Series Incorporated](#)
[www.time-series.com/](#) - [Cached](#)

[Revolutions: Charting time series as calendar heat maps in R](#)
Last month we showcased the ISM Data Funn, where the winning entry was a visualization of

Syntax

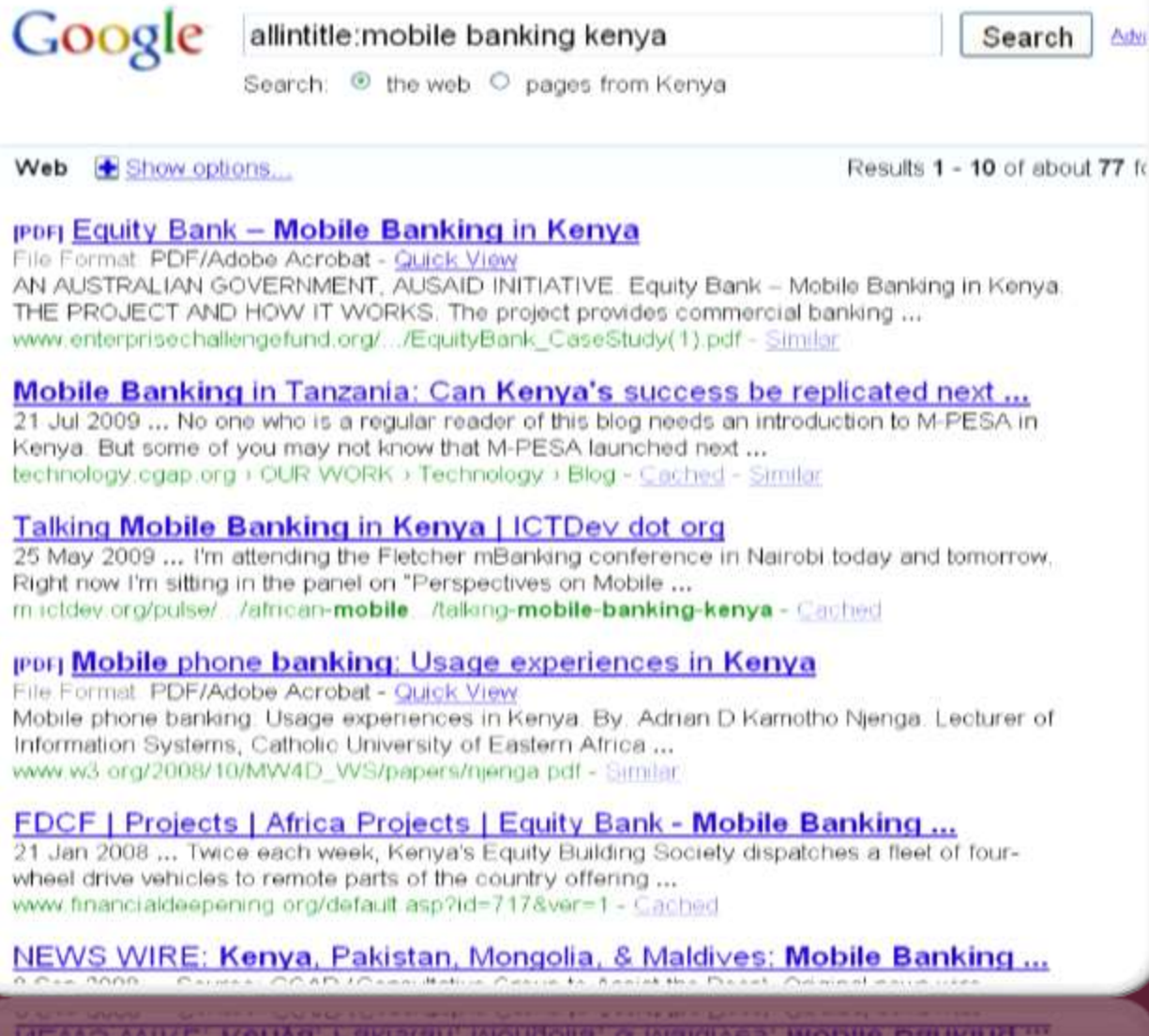
allinurl:[term]

eg

allinurl: "global
recession"

Advanced Google Searches

Title Searches



Syntax

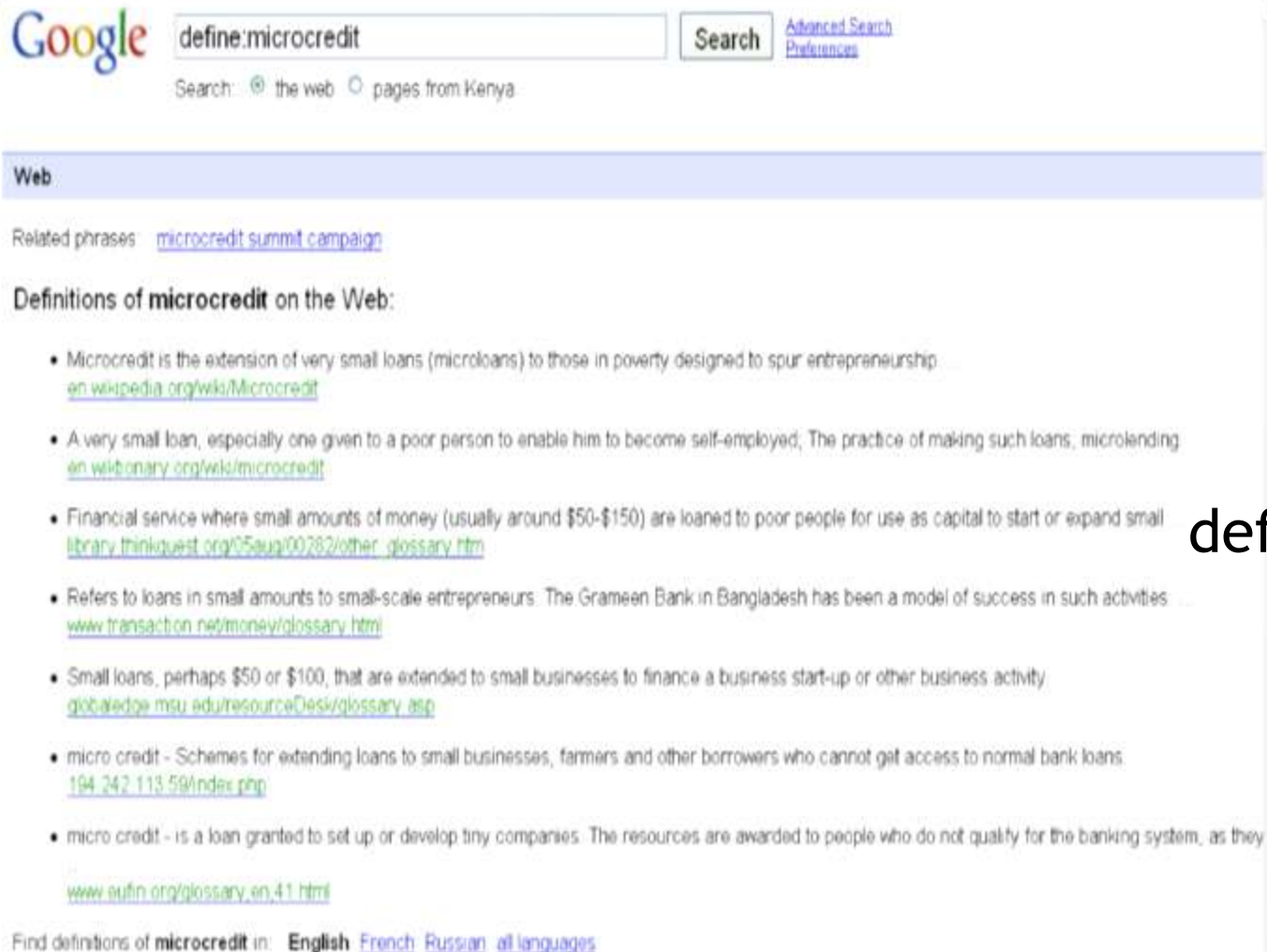
allintitle:[term]

eg

allintitle: “mobile
banking” kenya

Advanced Google Searches

Definition Searches



Google [Advanced Search](#) [Preferences](#)

Search: ☒ the web ☐ pages from Kenya

Web

Related phrases [microcredit summit campaign](#)

Definitions of **microcredit on the Web:**

- Microcredit is the extension of very small loans (microloans) to those in poverty designed to spur entrepreneurship
en.wikipedia.org/wiki/Microcredit
- A very small loan, especially one given to a poor person to enable him to become self-employed; The practice of making such loans, microlending
en.wikibonary.org/wiki/microcredit
- Financial service where small amounts of money (usually around \$50-\$150) are loaned to poor people for use as capital to start or expand small
library.thinkquest.org/05aug/00782/other_glossary.htm
- Refers to loans in small amounts to small-scale entrepreneurs. The Grameen Bank in Bangladesh has been a model of success in such activities
www.transaction.net/money/glossary.html
- Small loans, perhaps \$50 or \$100, that are extended to small businesses to finance a business start-up or other business activity
globaledge.msu.edu/resourceDesk/glossary.asp
- micro credit - Schemes for extending loans to small businesses, farmers and other borrowers who cannot get access to normal bank loans
194.242.113.59/index.php
- micro credit - is a loan granted to set up or develop tiny companies. The resources are awarded to people who do not qualify for the banking system, as they
www.eufin.org/glossary_en.41.html

Find definitions of **microcredit** in: [English](#) [French](#) [Russian](#) [all languages](#)

Syntax

define:[term]

e.g.

define: microcredit

Advanced Google Searches

Synonym Searches

Syntax

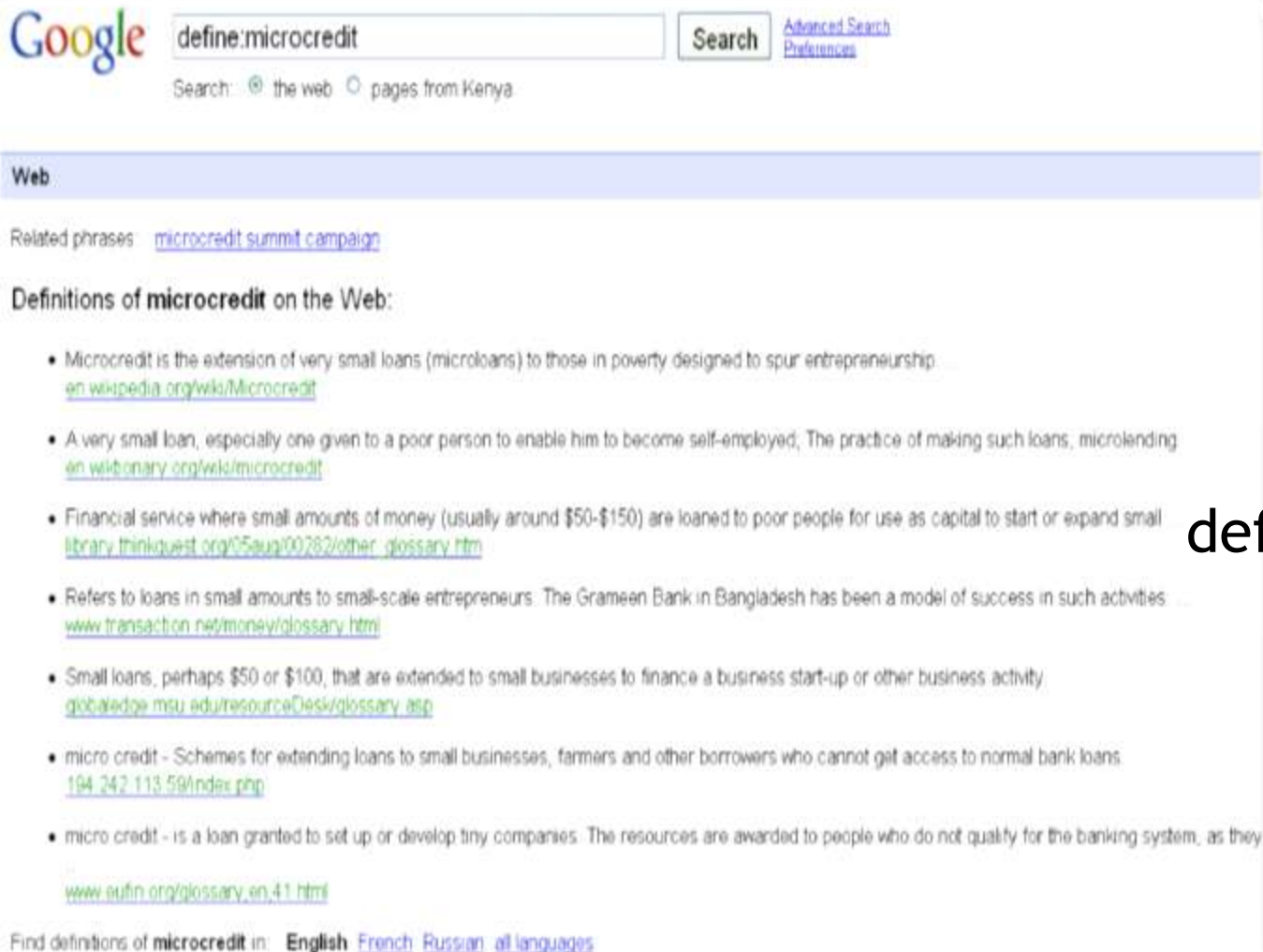
~[term]

e.g.

~microcredit

Advanced Google Searches

Definition Searches



Google [Advanced Search](#) [Preferences](#)

Search: ☒ the web ☐ pages from Kenya

Web

Related phrases [microcredit summit campaign](#)

Definitions of **microcredit on the Web:**

- Microcredit is the extension of very small loans (microloans) to those in poverty designed to spur entrepreneurship
en.wikipedia.org/wiki/Microcredit
- A very small loan, especially one given to a poor person to enable him to become self-employed; The practice of making such loans, microlending
en.wikibonary.org/wiki/microcredit
- Financial service where small amounts of money (usually around \$50-\$150) are loaned to poor people for use as capital to start or expand small
library.thinkquest.org/05aug/00782/other_glossary.htm
- Refers to loans in small amounts to small-scale entrepreneurs. The Grameen Bank in Bangladesh has been a model of success in such activities
www.transaction.net/money/glossary.html
- Small loans, perhaps \$50 or \$100, that are extended to small businesses to finance a business start-up or other business activity
globaledge.msu.edu/resourceDesk/glossary.asp
- micro credit - Schemes for extending loans to small businesses, farmers and other borrowers who cannot get access to normal bank loans
194.242.113.58/index.php
- micro credit - is a loan granted to set up or develop tiny companies. The resources are awarded to people who do not qualify for the banking system, as they
www.eufin.org/glossary_en.41.html

Find definitions of **microcredit** in: [English](#) [French](#) [Russian](#) [all languages](#)

Syntax

define:[term]

e.g.

define: microcredit



3 Database Searches

Advanced Google Searches

Core Databases

- EBSCO
- Emerald Insight
- Wiley Online Library
- ScienceDirect
- SpringerLink

EBSCO Search Strategies

Keywords Searches

Subject Headings

Thesaurus Terms

Narrowing

Broadening

EBSCO DATABASE BASIC SEARCH INTERFACE



EBSCOhost

Searching: [Business Source Premier](#), [Show all](#) | [Choose Databases](#)

[Library Logo](#)

management accounting

Search



[Basic Search](#) [Advanced Search](#) [Search History](#)

Refine Results

Current Search

Boolean/Phrase:

management accounting

Expanders

[Search related subjects](#)

Limit To

- ☐ Full Text
- ☐ References Available
- ☐ Scholarly (Peer Reviewed) Journals

1915 Publication Date 2016



Search Results: 1 - 10 of 27,207

Relevance

Page Options

Share

1. FAMILY INFLUENCE AND MANAGEMENT ACCOUNTING USAGE - FINDINGS FROM GERMANY AND AUSTRIA.



Academic
Journal

By: Hiebl, Martin R. W.; Duller, Christine; Feldbauer-Durstmüller, Birgit; Ulrich, Patrick. *Schmalenbach Business Review (SBR)*. Jul2015, Vol. 67, p368-404. 37p. , Database: Business Source Premier

Although contingency-based research finds many factors that influence a firm's **management accounting** (MA) system, despite the vast economic importance of family firms in most Western countries, ...

Subjects: MANAGERIAL accounting; FAMILY-owned business enterprises; FINANCIAL management; INDUSTRIAL management; MANAGEMENT controls; Portfolio Management



[PDF Full Text](#) (1.7MB)

2. Established Management Accounting Knowledge.



Academic
Journal

By: Shields, Michael D. *Journal of Management Accounting Research*. 2015, Vol. 27 Issue 1, p123-132. 10p. DOI: 10.2308/jmar-51057. , Database: Business Source Premier

The article discusses the establishment of knowledge in **management accounting** (MA). Topics covered include the design, importance and use of **management control** systems (MCSs) and two distinct lin...

Subjects: MANAGERIAL accounting; KNOWLEDGE management; MANAGEMENT controls; COST accounting; DECISION making



[PDF Full Text](#) (276KB)

EBSCO BUSINESS DATABASE ADVANCED SEARCH INTERFACE

Searching: [Business Source Premier](#) | [Choose Databases](#)

<input type="text"/>	Select a Field (optional) ▼	<input type="button" value="Search"/>	<input type="button" value="Clear"/>	?
AND ▼	<input type="text"/>	Select a Field (optional) ▼		
AND ▼	<input type="text"/>	Select a Field (optional) ▼	<input type="button" value="+"/>	<input type="button" value="-"/>

[Basic Search](#) [Advanced Search](#) [Search History](#)

Search Options

Search Modes and Expanders

Search modes [?](#)

- ☒ Boolean/Phrase
- ☐ Find all my search terms
- ☐ Find any of my search terms
- ☐ SmartText Searching [Hint](#)

Apply related words

☐

Also search within the full text of the articles

☐

Limit your results

Full Text

☐

References Available

☐

Scholarly (Peer Reviewed) Journals

☐

Published Date

Month	▼	Year:	<input type="text"/>	-	Month	▼	Year:	<input type="text"/>
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Browse

[Company Profiles](#)

[Country Reports](#)

[Industry Profiles](#)

[Market Research Reports](#)

[Subjects](#)[Authors](#)[Cited References](#)[Indexes](#)

EBSCO DATABASE SEARCH RESULTS



Searching: **Business/Economics Databases**, [Show all](#) | [Choose Databases by Subject »](#)

real estate business	in	SU Subject Terms	<input type="button" value="Search"/>	<input type="button" value="Clear"/>	
and		africa	in	Select a Field (optional)	
and			in	Select a Field (optional)	Add Row

[Basic Search](#) | [Advanced Search](#) | [Visual Search](#) | [Search History/Alerts](#) | [Preferences »](#)

Search History/Alerts

[Retrieve Searches](#) | [Retrieve Alerts](#)

Search ID#	Search Terms	Search Options
Narrow Results by		
Source Types		
All Results		
Periodicals		
Database		
All Databases		
Business Source Premier (6)		
Results: 1-6 of 6 Page: 1 Sort by: <input type="button" value="Date Descending"/>		
Results for: SU real estate business and africa Options set Alert / Save / Share		
Search Mode: Boolean/Phrase The number of available results reflects the removal of duplicates.		
1.	Perception of Real Estate Investment Opportunities in Central/South America and Africa.	
By: Lay Cheng Lim; McGreal, Stanley; Webb, James R.. Journal of <i>Real Estate</i> Portfolio Management, Sep-Dec2006, Vol. 12 Issue 3, p261-276, 16p; (AN 23503163)		
Database: Business Source Premier		
Add to folder		
PDF Full Text (1.2MB)		
2.	Efficiency and equity gains in the rental market for arable land: observations from communal area of KwaZulu-Natal, South Africa.	
By: Crookes, Timothy J.; Lyne, Michael C.. Development Southern <i>Africa</i> , Dec2003, Vol. 2 Issue 5, p579-593, 15p; DOI: 10.1080/0376835032000149234; (AN 12252466)		
Database: Business Source Premier		
Add to folder		
PDF Full Text (106KB)		

EBSCO DATABASE SPECIFIC SEARCH RESULT DISPLAY

EBSCOhost: The Real Estate Markets in South Africa - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://web.ebscohost.com/ehost/detail?vid=22&hid=113&sid=a886727d-822c-4fc1-8a12-133b6d1b564c%40sessionmgr112&bdata=JnNpdGU9ZWWhvc3Qt... commerce thesaurus

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and in Select a Field (optional) Add Row

Basic Search | Advanced Search | Visual Search | Search History/Alerts | Preferences »

3 of 6 | Return to Result List | Refine Search

Citation PDF Full Text (528KB)

Title: **The *Real Estate* Markets in South Africa.**

Authors: [Newell, Graeme](#)¹ g.newell@uws.edu.au
[Acheampong, Peter](#)¹ p.acheampong@uws.edu.au
[Du Plessis, Piet](#)² pgdp@adm.sun.ac.za

Source: [Journal of Real Estate Literature](#); 2002, Vol. 10 Issue 2, p279-294, 16p

Document Type: Article

Subject Terms: *[REAL estate business](#)
*[REAL property](#)
*[PORTFOLIO management](#)
[SOUTH Africa -- Economic conditions](#)
[ADMINISTRATION of estates](#)

Geographic Terms: [SOUTH Africa](#)

NAICS/Industry Codes: [523991](#) Trust, Fiduciary, and Custody Activities
[523920](#) Portfolio Management
[531110](#) Lessors of Residential Buildings and Dwellings
[531210](#) Offices of Real Estate Agents and Brokers
[531390](#) Other Activities Related to Real Estate
[531190](#) Lessors of Other Real Estate Property

Abstract: South *Africa* has undergone significant political, social, and economic change in the last ten years, as it has emerged from the apartheid era. This article presents an overview and analysis of the South African *real estate* market over the 1980-99 period, including overall

Related Information

Similar Results

[Find Similar Results](#) using SmartText Searching.

Find: keyword Next Previous Highlight all Match case

start EBSCOhost: The Real... Document3 - Microsof... search strategy temp... Sent Items - Microsof...

6:09 PM

EBSCO BUSINESS DATABASE THESAURUS SEARCH INTERFACE

EBSCOhost: Thesaurus - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://web.ebscohost.com/ehost/thesaurus?vid=27&hid=113&sid=a886727d-822c-4fc1-8a12-133b6d1b564c%40sessionmgr112

commerce thesaurus

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Basic Search | Advanced Search | Visual Search | Search History/Alerts | Preferences »

Subjects Places People

Browsing: Business Thesaurus

mortgage

☐ Term Begins With ☒ Term Contains ☐ Relevancy Ranked

[Previous](#) [Next](#) [Back to List](#)

Select term, then add to search using:

<input type="checkbox"/>	SECONDARY mortgage market	<input type="checkbox"/>
Scope Note	Here are entered works on the informal market in which previously created mortgages are traded.	
Broader Terms	<input type="checkbox"/> SECONDARY markets	<input type="checkbox"/>
Narrower Terms	<input type="checkbox"/> REAL estate mortgage investment conduits	
Related Terms	<input type="checkbox"/> MORTGAGE banks	
	<input type="checkbox"/> MORTGAGE bonds	
	<input type="checkbox"/> MORTGAGE loans	
	<input type="checkbox"/> MORTGAGES	
	<input type="checkbox"/> REAL estate investment trusts	
Used for	MORTGAGE market, Secondary	

[Top of Page](#)

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Find: keyword ☐ Match case

javascript:XslPostBack('ctl00\$ctl00\$MainContentArea\$MainContentArea\$xslResults','ThesaurusLink','LinkTarget|authorityDetail\$LinkTerm|DE+%22REAL+estate+mortgage+investment+conduits%22');

A Suggested Mortgage System Model for Egypt

Amr A.G. Hassanein* and Mohamed M.G. El-Barkouky**

Abstract

This research aimed at outlining a proper mortgage practice system in Egypt. The institutional and regulatory structures of two mortgage systems, the U.S. and the Malaysian, were examined through an extensive literature survey. Data on the current Egyptian mortgage practice was compared to both practices. The results identified several limitations in Egyptian mortgage practice: inefficient procedures of property registration; absence of an efficient mortgage secondary market; relatively high mortgage lending rate; non existence of various types of mortgage instruments; and lack of credit enhancement tools. Several recommendations are offered for improving the existing Egyptian mortgage practice: realizing a proper secondary market, establishing efficient credit enhancement tools, and lowering the mortgage lending rate.

Sirmans (1989) defined the term mortgage as follows: "Mortgage refers to both the instrument that pledges real estate as a security for an obligation and the process of pledging real estate as security." Duncan (2000) described the primary mortgage market as the market that involves origination and servicing of mortgage loans secured by real estate. The mortgage secondary market, on the other hand, allows mortgage originators to sell mortgages that they do not wish to hold in their portfolio and allows ultimate investors to hold mortgage assets without becoming involved in the mortgage origination and servicing (Larkins, 1982; Rushing, 1989; and Duncan, 2000). Accordingly, a Special Purpose Vehicle (SPV) is established to purchase the securitized assets (portfolios of loans) and issue securities collateralized by real estate loans in either a private or a public issue (Weis, Post, and Markery, 2002).

Caswell (1982) asserted that the secondary market was created in the United States

References

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Evolutionary patterns in e-business strategy

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E-business
strategy

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Abstract

Purpose – In 2003 the authors investigated the level of adoption of e-business by manufacturing firms in Europe. Four company strategies were identified based on different extents of adoption of internet-based tools for interaction with customers and/or suppliers. The purpose of this paper is to replicate, those analyses using the new release of the *International Manufacturing Strategy Survey* (IMSS) IV. These new results are compared with previous ones. The purpose of this paper is to replicate, those analyses using the new release of the *International Manufacturing Strategy Survey* (IMSS) IV. These new results are compared with previous ones described in the literature remains valid.

Design/methodology/approach – Data collected in 2003 and 2004 are used. Data are clustered according to e-management (SCM) and the degree of adoption of e-business is compared. A longitudinal analysis is also conducted in both editions of the survey.

Findings – It is shown that the fundamental aspects of the literature remain valid, with a higher average level of adoption of the study. However, the four-cluster model is dataset, three clusters emerge. They are characterized by balanced between e-commerce and e-procurement. The longitudinal analysis shows that the firms participating in both editions of the research have changed their strategy coherently to what the overall sample does.

Research limitations/implications – This paper is focused on the assembly industry and only part of the sample is strictly longitudinal. Further research is needed to relate e-business strategy with performance and to distinguish among the various tools available.

Practical implications – This paper also shows that the adoption of e-business is increasing among small and medium firms, even if the practices adopted by any individual company remain limited. Results show that a cautious adoption is preferable to more radical implementation, since some firms have actually reduced their initial efforts to adopt e-business.

Originality/value – The literature currently lacks extensive, longitudinal studies on e-business strategies in SCM. The paper shows how the concept has rapidly evolved recently, and it modifies models that are proposed only a few years ago in the face of new data.

Keywords Supply chain management, Internet, Electronic commerce

Paper type Research paper

Introduction

The operations management literature has devoted significant attention to supply chain management (SCM) in the last decade. Within this literature, many authors dealt

Keywords Supply chain management, Internet, Electronic commerce

Paper type Research paper



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